

IBM SPSS Data Collection Scripting : (Survey Creation) Level

0M206G



Delivery Type: Instructor led- Online

Duration: 2 days

Overview

NOTE: This is a live, instructor-led online course. Do not make arrangements to travel.

IBM SPSS Education is pleased to offer you our courses in an exciting learning format, Instructor-led Online (ILO). Students are offered a similar experience to live classroom training, with the convenience of having it delivered directly to their desktop.

IBM SPSS Data Collection Scripting is one of the ways to create a questionnaire for use with IBM SPSS Data Collection. This course covers how users can create a survey without the use of an authoring tool. By learning the scripting language, you gain the ability to create more complex surveys. This course is designed to provide sufficient information to enable the novice user in using the IBM SPSS Data Collection Scripting language to create a survey, while also providing the intermediate user with additional information on more advanced features, tools, and concepts. Throughout the course you will use IBM SPSS Data Collection

Author Professional with the Interview Option to create the surveys. IBM SPSS Data Collection Author Professional with the Interview Option is a full-featured development environment for interview scripting that provides many features and tools to help with the development, testing, and activation of interviews.

Pre-Requisites

There are no prerequisites for this course, although knowledge of the IBM SPSS Data Collection Author Professional product is a bonus as is the knowledge of the concepts of questionnaire design.

If you are not familiar with the concept of object orientated languages, consider taking the self paced VBScript course tutorial associated with this course.

Content

Chapter 1. Introduction to SPSS IBM Data Collection Scripting

- ✓ About IBM Business Analytics
- ✓ Product name references
- ✓ Introduction to the Data Collection Scripting Survey Creation Course
- ✓ Data Collection Scripting

- ✓ The Survey Scripting Process
- ✓ Coding Standards and Conventions
- ✓ Curly, Square or Round?
- ✓ The Widgets Inc Customer Satisfaction Survey
- ✓ Chapter 2. The Script Development Environment
- ✓ Introduction
- ✓ Starting Author Professional
- ✓ The Main Panels and Menus
- ✓ Opening and Creating Interview Script
- ✓ Boilerplate Interview Scripts - Using Templates
- ✓ Packaging an entire project
- ✓ Organizing your Survey Files - Using Workspaces
- ✓ Options Within Author Professional
- ✓ Chapter 3. Accessing Developer Library
- ✓ Introduction
- ✓ Bookmarks
- ✓ Sharing DDL Locations
- ✓ Searching for DDL content
- ✓ Additional DDL content

Target Audience

This basic course is for scriptwriters who will be responsible for writing, using, or modifying, SPSS IBM Data Collection surveys. It focuses on the creation of survey interviews and the scripting itself.