

IBM Unica Marketing Operations 8.5 Architecture and Installation

9T326G



Delivery Type: Classroom

Duration: 1 day

Overview

This course provides instruction and experience in an installation of the Unica Marketing Platform and Unica Marketing Operations.

(This course is one of three classes in the Unica Marketing Operations learning series. To complete your learning you should also attend the Introduction to Unica Campaign 8 and the Unica Marketing Operations 8 Administration classes.)

Pre-Requisites

You should have:

- ✓ Introduction to Unica Marketing Operations or equivalent.
- ✓ Understanding of your organization's use of Unica Marketing Operations.
- ✓ Knowledge of relational database and ability to write SQL.
- ✓ Familiarity with XML is desirable.

Objectives

- ✓ Identify the key components of Unica Marketing Operations installation and describe how they interact.
- ✓ Install the Unica Marketing Platform, the Unica Marketing Operations application and their supporting structures.

Target Audience

This course is for:

Unica Marketing Operations administrators